



ESSENTIAL FEEDS

Expert Guidance. Innovative Products. Superior Results.

Goat Feed & Supplements

Essential
12 O'Clock



**Get your animals to 12 O'Clock!
Show them at their maxed out
appearance!**

12 O'clock gets your animal bulkier looking while maintaining shape and expression. It adds body, bulk and promotes a bold, shapely top.

Guaranteed Analysis

Crude Protein, min..... 35%
Crude Fat, min..... 40%

Essential
Prime Cover



Add cover fast with bypass fats!

What is a bypass fat?

It is an insoluble or "protected" fat that cannot be utilized in the rumen, so it bypasses the rumen and gets absorbed by the animal

Guaranteed Analysis

Crude Protein, min..... 18%
Crude Fat, min..... 50%

Essential
Composure



**Calming Supplement for
Cattle, Sheep, Goats or Pigs**

3 different formulas to be able to target each species individually, getting you the best results!

How Does It Work?

1. Stimulates the production of a hormone that helps start the sleep cycle, thus making them relax.
2. Thiamine helps as a natural "tranquilizer". It will help your animal overcome any anxiety it has from showing or moving.
3. High concentrations of readily absorbable magnesium has a calming effect on the nervous systems.



817-889-5491

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Proven Goat Feeds

Essential Goat Feeds are designed with optimal levels of protein to provide the best possible development of the muscle and structure of the goat. A blend of soluble and non-soluble fiber is used for rumen health and improved digestion and is medicated with Rumensin to aid in the prevention of coccidiosis.

Additionally, Essential's Goat Feeds contain all the essential trace vitamins and minerals needed including organic zinc for hoof health and 15 ppm of added copper. They are very high in Vitamin E and Selenium to protect against white muscle disease and contain Ammonium Chloride to aid in the prevention of urinary calculi.



Essential® Boer Goat Developer

- Creep Ration for the Young Kid until approximately 60 lbs
- Excellent feed for lactating does
- 17% protein, 4% fat, and 17% fiber



Essential® 694 Show Wether

- Designed for the Show Wether - Double the barley for a harder feel, increased muscle and rack size with improved stamina.
- 15% protein, 3.5% fat, and 12% fiber



Essential® Boer Goat Express

- Creep ration for extreme muscle expression to show the animal's true genetic potential.
- 18% protein, 4% fat, and 13% fiber



Essential® Show Doe 16-6

- Designed for the Show Doe - Develops the muscle and the cover for the complete Show Doe look.
- 16% protein, 6% fat, and 17% fiber.



Essential® 15% Goat

- Gestation and maintenance feed for bucks and mature does. It will maintain a great body condition at a low feeding rate. It also has Rumensin for coccidiosis prevention and rumen health.
- 15% protein, 3.0% fat, and 26% fiber



Essential® Premium Goat Mineral

1. Contains Selenium and Vitamins A, D, & E to promote top reproductive health.
2. Added Organic zinc helps maintain a healthy hoof.
3. Provides a correct calcium-phosphorus ratio and added copper to meet the needs of
4. Contains Selenium and Vitamin E to prevent white muscle disease.
5. Organic trace minerals allow for greater absorption effectiveness.

Goat Additives

Whether you need more muscle, extra cover or more pop at show time, Essential's Goat Additives provide you with the customizability to help get you into the winner's circle.

Essential Touch Tone



Builds muscle in 6 different ways!

1. Signals the body to produce muscle
2. Stimulates Appetite - *Keeps them eating*
3. **More Endurance** - *Get more out of your exercise program*
4. **Increased (oxygen) Circulation** - *Wheat Germ Oil*
5. **Provides Limiting Amino Acids**
6. **Better Feed Efficiency** - *More energy for muscles*

Essential Nutra-Tec



Designed to Build Muscle, Increase Coat Shine and Maintain Cover

1. Improved muscle definition and rack size
2. Increase shine with high levels of Omega 3 Fatty Acids
3. Balanced bypass proteins formulated for goats
4. Increased Bloom from high milk content
5. Enhanced Digestion and a Natural source of vitamins and minerals
6. Albion® Chelated Minerals

33% protein, 8% fat

Essential Goat Wether Top



Designed to make today's Lean, Muscular Wether.

1. Increased "Rack" size
2. Improved stamina with Organic iron
3. Better muscle expression with high levels of electrolytes
4. Increased Bloom from high milk content
5. Enhanced Digestion and a Natural source of vitamins and minerals
6. Albion® Chelated Minerals

42% protein, 4% fat

Uni¹m



A fat and energy supplement for swine, goat, sheep, and cattle

1. Puts on a more "uniform" cover
2. High levels of natural antioxidants (Vitamin E and Vitamin C)
3. Thick, so it easily sticks to pellets (easily drenched as well)
4. Very palatable to all species

50% fat, 32000 IU/lb Vit A, 800 mg/lb Vit C, 8000 IU/lb Vit D, 80 IU/lb Vit E

Goat Additives cont...

Essential Keep'n On



Provides "Show" Appearance

Keep'n On expands the rib cage and drops the flank of your animal with the muscle pop expected for the show ring.

More Fill, Less Weight

Keep'n On provides the same fill as 8 lbs of water (1 gallon) at only 1/16 the weight.

Energy For The Arena

Keep'n On provides energy in two forms to help sustain the performance of your animal in the show ring.

Vitamin & Minerals

Moving On & Keep'n On contains 12 vitamins and 9 minerals to provide your animals with their nutritional requirements; including Vitamin A, Vitamin B12, Vitamin D3, Vitamin E, Thiamine, Choline and much more.

Essential Revive



Muscle Expression

Hydrates the muscle cells right before the show, giving the muscles "Pop" - freshening the top and improving expression.

Show Project Hydrated

Protects against stress and keeps your project hydrated and healthy. Keeps your animal drinking

Electrolytes

Replenishes electrolytes lost in daily activity.

Essential Sheep & Goat DFM



Maintain appetite during heat stress and the stress of showing

1. Zinc Amino Acid Chelate to keep hooves healthy
2. Yeast Culture to improve digestion
3. Brewers yeast to provide trace nutrients
4. Sodium Bicarbonate to help maintain a steady rumen pH
5. Thiamine to help prevent polio
6. Direct Fed Microbials to keep the animal on feed and improves intestinal health
7. B12 for Appetite
8. Fortified with Selenium and Vitamin E to prevent white muscle disease

Essential Voltage



Promotes feed & water consumption in times of stress.

1. Gets your animals eating fast
2. Helps your animals recover quickly
3. Fights off stress
4. Loaded with vitamins and minerals
5. Amaferm prebiotic to support the immune system

Glisten



Cleans the animal and puts a shine on the Coat. (Does NOT contain oil)

Application

Spray on the hair and blow or rub in. (provides bulk & thickness to the hair)



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